



McAfee® Data Risk Assessment

Identify data risk in your organization.

Everyone wants to do business without disruption. To maintain business continuity, you'll want to make sure that you secure your company against hidden risks that could impact corporate secrets, shareholder value, and your reputation. McAfee® Data Risk Assessment helps you identify the risks to your vital information within your organization so that you can take appropriate measures to prevent exposure and continue to be successful and profitable.

"... McAfee Data Risk Assessment provides the first-hand data on information loss. Companies and government agencies are hemorrhaging secrets, and they don't even know it."

—Dan Verton
Author of *Black Ice* and
former US Marine Corps
intelligence officer

Insight into Hidden Risk

What if you could see risks affecting your business before your company was exposed? McAfee, a part of Intel Security, will quickly identify these potential risks:

- Strategic information and intellectual property (IP) that is getting to your competitors.
- Privacy data, like Social Security numbers, that is leaving your organization.
- Employees who are viewing inappropriate content that makes you liable.
- Pro forma financial data that is being leaked to security analysts or unauthorized individuals.
- Unknown applications or malicious code running on your network that represents risk or impacts bandwidth.
- Existing privacy policies that are broken and out of date that may potentially cause data leaks.

Once you know where you are at risk, you will be able to communicate effectively with the key stakeholders who are responsible for rapid remediation.

Protection for Your Vital Information

We protect any form of critical content, from fixed-format data to complex intellectual property assets.

Simple regulated data:

- Social Security numbers.
- Credit card numbers.
- Medical records.
- Bank account information.
- Logins and passwords.
- Customer account IDs.

Complex intellectual property assets:

- Financial records.
- Business plans.
- Source code.
- Drug formulas and secret recipes.
- Engineering designs.
- Patents and legal documents.

Assessment reviews hidden risks:

- The effectiveness of your compliance strategy.
- Threats to your competitive advantage and intellectual property assets.

Requirements

System

- McAfee DLP Monitor appliance (data-in-motion)
- McAfee DLP Discover appliance (data-at-rest)

Form factor

- Physical appliance or virtual appliance

Network

- A SPAN/TAP port with access to the network traffic that needs to be analyzed is required. For the greatest value, this should be on the production network. There is no risk of interrupting day-to-day-business.

Quickly learn about your hidden risk without interrupting your normal day-to-day business.

Visit: <http://dataprotection.mcafee.com/forms/RiskAssessment>.

Risk Type	Risk Level	Rationale/Findings
User Contempt and/or Ignorance of Policy		"We don't store PCI data," yet results show that is not true.
PII Data Exposed		"We don't store personally identifiable information (PII)," yet results show this is not true.
PCI Data Exposed		PCI data sent, received and stored unencrypted.
PHI Data Exposed		No incidents found.
Sarbanes Oxley		Merger and acquisition plans and project data are sent unencrypted.
Intellectual Property Leaks		Files marked "internal confidential" are sent unencrypted to questionable destinations.
State Privacy Law Violations		See PII data exposed.
Mail Encryption Owned, Not Deployed		Regulators might construe failure to enable negligence.

Figure 1. Sample McAfee Data Risk Assessment report.

- Adherence to corporate governance standards.
- Weaknesses in your internal controls and IT security.

exposures, this report can be shared with key stakeholders. This is exactly the call to action they need to make educated decisions about rapid remediation.

A Comprehensive View into Information Risk

McAfee Data Risk Assessment provides the most comprehensive view into information risk. Our patented technology and experienced risk management methodology enables us to map common areas of hidden enterprise and operational risks to find the telltale signs of exposure. Now, you can have irrefutable proof, so you can quickly act on key areas of hidden exposure.

Rapid Results

We understand your sense of urgency. In a short period of time, we deliver a confidential, executive-level report detailing the risks we found and highlighting the recommendations needed for rapid remediation. Complete with color-coded charts and the type and number of

Next Steps

A representative can help you take the first steps to protecting your data with a complimentary McAfee Data Risk Assessment.¹ A McAfee Network DLP Monitor appliance will be provided to gather information on how data is actually being used on your network. The data gathered will help you identify potential risks and support your planning for a better data security posture. After confidential analysis of the data, we will hold a meeting with you and your senior management, where we will deliver our report interpreting the findings and making client-specific recommendations needed for rapid remediation.

To register for a McAfee Data Risk Assessment, visit <http://dataprotection.mcafee.com/forms/RiskAssessment>.



1. Some restrictions apply. For questions, email dlp@mcafee.com.